

RH-LeadGen

November 30, 9am, Zoom

Type of meeting

Activity Planning/Commitments

Attendees

LD, RH, LR

Action Items

Item	Topic	Responsible	Time for Completion	Status
88	Next Meeting https://zoom.us/j/339718756			Scheduled
90	StoryChief Upgrade			
89	StoryChief SL			
88	StoryChief Article – 2 Edits	LR DS	2018-12-08	
87	Review Existing LI Campaign Letters and modify for New Company Campaign	LD LR DS	2018-11-28	
86	StoryChief - Need to Change LI Posts to 2 Step Strategy	LD LR	Future Posts	
85	StoryChief Avg 20reads/post – Increase Number of Posts/mnth?	LD?	ASAP -Black Friday Discount	
84	Review LI Invitation Letter [to increase acceptance]	LR LD DS	Prior to 28th	
83	Increase LI invites out to 30	LR	2018-12-15	
82	Review Strategy Email Sent Nov. 20	DS LD RH		
81	CONTENT for Categories see 75 Freedom + Ralph.joinme.link	LD	ASAP	Priority
80	Move Hosting – Issue with Theme editing requires a bigger buffer than shared hosting will allow. One option is to get our own server or move hosts.	LR	ASAP - Nov 20	Pending
79	Update-FreedomPro Site: see 59-61	LR	ASAP	Priority
78	Correction Buffett -LI-[Lorna]	LR LD	ASAP	DONE 75%
77	LinkedIn-Posts-RPM-	LR	2018-11-14	DONE
76	Corporate Campaign - Biz Owners	LR LD RH	2018-11-30	Pending
75	Ralph.joinme.link categorie/articles	LR LD	2018-11-14	Pending
74	Freedom Pro Site Edited 59-61	LR	2018-11-14	Pending

73	Article & Blog Titles - Papaly	LD LR	Ongoing Resource	Ongoing
72	Images – See Papaly	LD LR	Ongoing Resource	Ongoing
71	Messages – LinkedIn Updated	LR LD	2018-11-14	DONE
70	Paypaly Resource/Sharing Site	LR LD DS	Ongoing	Current
69	Read Email Oct 18 -For Context	LD DS	ASAP	PreVision
67	Burden SM Carrying Costs	LR 100%	ASAP	Need Help
66	Streamline LinkedIn Reply Process	LR LD	ASAP	Urgent
65	Story Chief Videos	LR	Pending Content Review DS	DONE
64	GDPR Fro	LR	Not Urgent	Pending
63	SSL Fpro	LR	Not Urgent	Pending
62	SEO Fpro	LR	Not Urgent	Pending
61	Email Form Fpro Footer	LR	ASAP	Priority
60	Social Icons Fpro FB LI	LR	ASAP	Priority
59	Contact Us Page Fpro Review	LD DS	ASAP	Priority
58	Email Re Meeting Oct 12 MOU to Dave -REQUIRES CLARIFICATION	ALL	ASAP	Priority
19	Blogspot – Link to Ralph.joinme	LR	Sept.7	Done
18	Blogspot – Add Author Bio – Link Ralph.joinme?	LD + LR	S	Done
16	Site Freedompro – Revision	LR	2018-10-10	DONE
55	AIM: All email from all sites all blogs all Social Media to go to info@freedompro.ca (financialfreedom@get-info-here.com) & redirect to rdhahmann@gmail.com mailboxes ralph@; les@; lorna@; info@ set up	LR - Done [Gmail is now integrated with Freedom Pro email Server] LD – To Do	freedompro16@gmail.com – now Redundant ASAP	DONE 50%
54	LinkedIn-Review Posts	LR DS LD	2018	See 66
53	LinkedIn-Generic Responses	LD	2018-10-14	*Pending
52	StoryChief Access- DS	LD	2018-10-13	DONE
51	StoryChief Integration w/Social Media	LR LD	ASAP	DONE
50	https://vidmsg.us/share/5b980d02ac820 email embed Sample			Pending
49	Email Address Consistency			See 55
48	Meet up Slides – Overvoice into Video	LR RH LD		Pending*
47	Blog Links – Video Links in	LR LD	2:00 Friday	Pending?
46	Agreement	LR	By Oct. 19	Pending*
45	Videos – Podcast – Videos –	LR	Pending Audio Look	Pending*

	Joinme 3 pensionvideo, wealth creation, tax management – post - Review		because of Background. Oct.	
42	FreedomPro Rebuild Post Live	LR DS LD	2018-10-14	DONE
4	LI Content Piece – Mortgage Insur	LD	Sept 13	Done
37	StoryChief as Repository	LR		DONE
36	Feb Mtg - Dave IRFP TFSA turn intro into short video -Redo?	LR	2018-10-07	DONE REDO?
35	Write RSP TFSA Article	LD	2018-10-07	DONE
34	View Article Pic LinkedIn-Post	LR	2018-10-05	DONE
33	Cadillac-consulting.com Domain Acquired		Renewal March 19, 2019	Pending
32	Blog Articles Pensions + Mortgage [Pubic + Private] posts on blogs + Li + Fb	LR + LD	2018-09-18	DONE
30	articles.dwn.link Article Depository		Temporary File Sharing	Done
3	LI invites – Lower Invites to 20	LR	Sept. 13	Done
29	https://pensionparadigm.dwn.link/		New Pension Link	Done
26	Article – LinkedIn – Major Banking	LR LD	2:00 Friday	Done
23	Fix Error Video Link Showing Suspended	LR	By Sept 10	Done
20	Additional Blog Articles – current news	LD	DSC deferred Sales Charge Update Oct.7	DONE
2	LI Filter - Public Sector	LR	Sept. 13	Done
12	Invite Next Meeting 8:30 am Oct 17	LR		Done
11	Site – JoinMe – Add Article for Each Category -Psv-TSaaV-CS?-ISaaV- MS	LD	Priority	Done
10	Site – JoinMe – Add Category – Tax Strategy – [2 articles]	LR	Sept.7	Done
1	LinkedIn [LI] Followup	LD	Daily	Done

Additional information:

Please read

Emails from Les on Oct 18 and Oct 12

Notes

FreePro Site is up and requires final review